CRYSTAL DOLCH

Producer. Photographer. Designer.

SKILLS

Producer, Project Manager, Project Coordination, Communication, Art & Creative Direction, Video Editing, Microsoft Office, Adobe Creative Suite, Director of Photography, File Management

OBJECTIVE

Seeking to obtain a challenging position utilizing my marketing, photography, design, and organizational skills within a progressive company.

EXPERIENCE

Producer, Art Director, Creative Ops | Dickies

November 2015 – October 2021

- Produced quality video and still shoots for storytelling and product-focused content.
- Developed production and budgeting strategies and creative direction on various design and production projects.
- Coordinated wardrobe and accessories for various projects and events.
- Hired and managed multiple talent, agencies and crew on shoots and branding projects.
- Ensured in-house and outsourced teams were meeting objectives, values, budgets, and timelines by implementing creative operations and developing a new project management process.
- Designed various branding projects and supported to develop global branding guidelines.
- Worked cross-functionally to problem solve, create processes, and gather info and assets.
- Ensured final delivery and organization of assets for use by all departments and vendors.
- Managed and completed all photo/video edits.

Producer, Art Director, Photographer | Freelance

January 2009 – December 2015

- Produced quality video/still shoots for storytelling/product-focused content for multiple companies and private clients.
- Developed production and budgeting strategies and creative direction on many different design and production projects.
- Designed various branding projects and supported to develop branding guidelines for many new businesses.
- Hired/managed multiple talent and crew on shoots and design projects.

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ADDRESS

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EDUCATION

Master of Fine Arts

Photography

Academy of Art University – 2018

Bachelor of Fine Arts

Graphic Design

Art Institute of Pittsburgh – 2012

Associate of Fine Arts

Graphic Design

Art Institute of Pittsburgh – 2009